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DESIGN IN MILWAUKEE

Photographer: Kyle Szef - SZEF Photo
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Midwestern Modern

Combining contrasting elements without sacrificing symmetry, **Natasa Jones Interiors** brings “livable modern” to the Midwest.

With design styles often replicated throughout geographic regions, it’s natural to find comfort in the familiar. But when clients are seeking something out of the box, Natasa Jones, principal designer and CEO of Natasa Jones Interiors, brings her European-inspired, modern aesthetic.

“We take traditional interiors and bring in a fresh take, combining classic elements with contemporary touches or doing a complete modern remodel while respecting the traditional exterior,” says Jones, who was born in Montenegro to an art professor father. “Our job is to push our clients out of their comfort zone.”

For a young entrepreneur, Project Burr Ridge provides elevated luxury suited for entertaining while maintaining a cozy atmosphere for his children. The home’s elevated Midwestern exterior leads into a 16,000-square-foot, open-concept space. Inside, contrast and symmetry, as well as function and form, are equally considered.

In the bathroom, book matched ceramic slabs frame a sleek bathtub while varying textured finishes juxtapose a nuanced, achromatic color palette. A marble fireplace surround grounds the living space, and weighted, rich wood floors flow into the dining area and kitchen, where the placement of dramatic black-and-white cabinetry is just as intentional as the lighting. The attention to detail displayed throughout the home is a celebration of Jones’ commitment to quality.

Whether a full kitchen and bath remodel, fixture and furnishing procurement, complete interior redesign, or new home build, Natasa Jones Interiors leverages strong professional relationships to craft a cohesive story.

“There’s nothing better than our clients’ joy when we translate their vision into a beautiful space they are proud to live in,” Jones concludes.

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